



No.E&A/L&DD/2-66/2019
**GOVERNMENT OF THE PUNJAB,
LIVESTOCK & DAIRY DEVELOPMENT
DEPARTMENT**

Dated Lahore the 24th November, 2021.

To

1. **The Director General (Extension),**
L&DD Punjab, Lahore.
2. **The Director General (Research),**
L&DD Punjab, Lahore.
3. **The Director General (Production),**
L&DD Punjab, Lahore.
4. **The Director (ADDRS),**
L&DD Punjab, Lahore.

Subject: STRICT OBSERVANCE OF SOPs REGARDING BRANDING OF VEHICLES.

I am directed to refer to the subject cited above and reiterated the previous instructions of this Department's letter of even number dated 19.02.2021 and 17.08.2021.

2. During the Departmental Review Meeting held on 10.11.2021, the Competent Authority / Secretary Livestock has strictly directed that all division directors shall ensure the following **immediately**:

- i. Ensure the branding of all the MVDs, DDL cum MVDs, MVL within a week as per previous Colour scheme, design & branding.
- ii. No vehicle will be used other than the purpose for which it was allocated by Admin. Department.
- iii. All MVDs, MVL, DDL cum MVDs shall be operational with allied accessories which were purchase for the MVDs.
- iv. All the Sahulat Centres and Veterinary Institutes will use the prescribed colour scheme and design which were previously use as brand of L&DD.

3. Director General (Production), L&DD Punjab Lahore ensure the proper branding of trucks, buses, semen supply trucks, other vehicles of livestock farms & LSTCs as per prescribed colour scheme, design & branding.

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4. Director General (Research), L&DD Punjab, Lahore shall ensure the branding of all vehicle under Research Wing which were previously branded as per prescribed colour scheme & design.
5. All the Divisional Director and other Directors of L&DD shall ensure the faithful compliance and same will be inspected during visits of concerned authorities / officers. Any laxity in this regard will not be tolerated.
6. *Director Generals (Ext.) / (Res.) & (Production), L&DD Punjab, Lahore submit the detail compliance report within week.*

SECTION OFFICER (GENERAL)

NO&DATE EVEN.

A copy is forwarded for information and necessary action to the:

1. Director General (ERP), L&DD South Punjab, Bahawalpur.
2. All the Divisional Directors in the Punjab.
3. All the Additional Directors Livestock in the Punjab.
4. All Directors of L&DD (VRI, PRI, CRO, BI, LPRI, BLPRI, RCCIB), L&DD Punjab.
5. All the ADIOs in the Punjab.


SECTION OFFICER (GENERAL)

C.C.

1. PS to Secretary, L&DD Department.
2. Director General (ERP), South Punjab, Bahawalpur.
3. PA to Additional Secretary (Admn. / Tech. / Planning), L&DD Department.
4. PA to Deputy Secretary (Admn. / Tech.), L&DD, Department